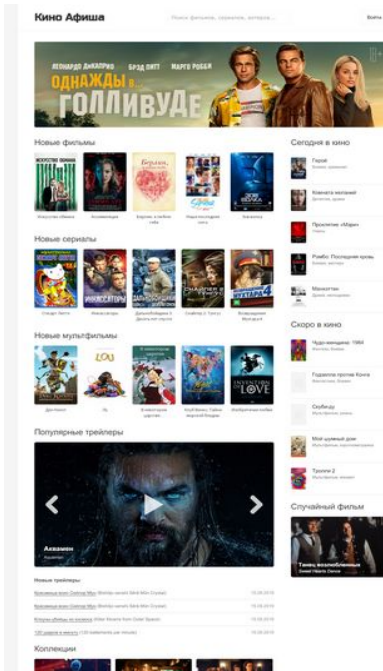


PageSpeed Insights

Mobile



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Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://kino-afisha.ru/>
- <https://kino-afisha.ru/>
- <https://www.kino-afisha.ru/>

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

Approximately 61% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://www.kino-afisha.ru/uploads/media/js/KA_APP.js?v=1568490321

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Source+Sans+Pro>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 532.7KiB (53% reduction).

- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/3.jpg> could save 96.2KiB (57% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/2.jpg> could save 57.7KiB (56% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/slider/2.jpg> could save 51.6KiB (52% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/4.jpg> could save 45.8KiB (52% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292914.jpg> could save 43.2KiB (83% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292934.jpg> could save 42.1KiB (84% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292931.jpg> could save 41.2KiB (84% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/161394.jpg> could save 25KiB (74% reduction).

Mobile

- Compressing <https://cdn.kino-afisha.ru/image/collections/min/228.jpg> could save 22.6KiB (79% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/1.jpg> could save 21KiB (26% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/collections/min/18.jpg> could save 8.9KiB (52% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/kadr/min/408961.jpg> could save 8.7KiB (45% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/collections/min/17.jpg> could save 7.2KiB (51% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292873.jpg> could save 7.1KiB (45% reduction).
- Compressing and resizing <https://www.kino-afisha.ru/uploads/media/img/movie/no-poster.jpg> could save 4.9KiB (92% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292516.jpg> could save 4.7KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/72710.jpg> could save 4.3KiB (33% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292924.jpg> could save 4KiB (34% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292928.jpg> could save 3.9KiB (29% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292492.jpg> could save 3.6KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292876.jpg> could save 3.6KiB (36% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292771.jpg> could save 3.4KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292923.jpg> could save 3.4KiB (30% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/283599.jpg> could save 3.3KiB (32% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292937.jpg> could save 2.7KiB (21% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/283613.jpg> could save 2.6KiB (36% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/283600.jpg> could save 2.3KiB (29% reduction).

Mobile

- Compressing <https://cdn.kino-afisha.ru/image/film/min/283617.jpg> could save 2.2KiB (25% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292922.jpg> could save 1.8KiB (19% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292916.jpg> could save 1.3KiB (21% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292840.jpg> could save 1.2KiB (16% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/285025.jpg> could save 1.1KiB (15% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.kino-afisha.ru/uploads/media/fonts/KALogoCyrillic.woff2> (expiration not specified)
- <https://www.kino-afisha.ru/uploads/media/fonts/KALogoLatin.woff2> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

6 Passed Rules

Enable compression

Mobile

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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 Should Fix:

Configure the viewport

Your page specifies a fixed-width desktop viewport. Use a responsive viewport to allow your page to render properly on all devices.

Mobile

[Configuring a viewport](#) specifying width=device-width instead of width=1020 will allow your page to adapt for devices of various widths. This may require additional work to adapt your styling for smaller screens.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- Войти renders only 5 pixels tall (13 CSS pixels) final.
- Дальнобойщики...ять лет спустя and 14 others render only 4 pixels tall (12 CSS pixels) final.
- Аквамен renders only 7 pixels tall (18 CSS pixels) final.
- Aquaman renders only 4 pixels tall (12 CSS pixels) final.
- Новые трейлеры renders only 5 pixels tall (14 CSS pixels) final.
- Красавица-воин Сейлор Мун and 3 others render only 4 pixels tall (12 CSS pixels) final.
- (Bishôjo sensh...â Mûn Crystal) and 3 others render only 4 pixels tall (12 CSS pixels) final.
- 15.09.2019 and 3 others render only 4 pixels tall (12 CSS pixels) final.
- Сериалы про пу...вия во времени and 2 others render only 5 pixels tall (14 CSS pixels).
- Рэмбо: Последняя кровь and 9 others render only 5 pixels tall (14 CSS pixels) final.
- Мультфильм, короткометражка and 9 others render only 4 pixels tall (11 CSS pixels) final.
- Танец возлюбленных renders only 6 pixels tall (15 CSS pixels) final.
- Sweet Hearts Dance renders only 4 pixels tall (12 CSS pixels) final.
- Кино Афиша and 1 others render only 5 pixels tall (13 CSS pixels).
- 18+ renders only 4 pixels tall (10 CSS pixels).
- Соглашение and 2 others render only 5 pixels tall (13 CSS pixels).

Mobile

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 1,055 CSS pixels wide, but the viewport is only 1,020 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="HeaderKA Shado...xKA ClearfixKA">Кино Афиша...Войти</div>` falls outside the viewport.
- The element `<div class="ContentBoxItemKA ClearfixKA">Новые фильмы...t Hearts Dance</div>` falls outside the viewport.
- The element `<div class="FooterKA ClearfixKA">© 2019,...е Помощь</div>` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Красавица-воин...15.09.2019` and 2 others are close to other tap targets final.
- The tap target `Красавица-воин...15.09.2019` and 2 others are close to other tap targets final.
- The tap target `120 ударов в м...15.09.2019` is close to 1 other tap targets final.
- The tap target `120 ударов в м...15.09.2019` is close to 1 other tap targets final.
- The tap target `Коллекции` is close to 2 other tap targets final.

Mobile

- The tap target `` is close to 1 other tap targets.
- The tap target `` is close to 1 other tap targets.



1 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Desktop



60 / 100 Speed



Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 582.1KiB (58% reduction).

Desktop

- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/3.jpg> could save 96.2KiB (57% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/2.jpg> could save 57.7KiB (56% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/slider/2.jpg> could save 51.6KiB (52% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/4.jpg> could save 45.8KiB (52% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292914.jpg> could save 43.2KiB (83% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292934.jpg> could save 42.1KiB (84% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292931.jpg> could save 41.2KiB (84% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/161394.jpg> could save 32KiB (95% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/collections/min/228.jpg> could save 22.6KiB (79% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/trailer/men/1.jpg> could save 21KiB (26% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/kadr/min/18590.jpg> could save 14KiB (65% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/72710.jpg> could save 11.8KiB (88% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/283599.jpg> could save 9KiB (87% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/collections/min/18.jpg> could save 8.9KiB (52% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/283617.jpg> could save 7.7KiB (86% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/collections/min/17.jpg> could save 7.2KiB (51% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292873.jpg> could save 7.1KiB (45% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/283600.jpg> could save 7KiB (85% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/283613.jpg> could save 6.3KiB (86% reduction).

Desktop

- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/285025.jpg> could save 6.2KiB (83% reduction).
- Compressing and resizing <https://cdn.kino-afisha.ru/image/film/min/72693.jpg> could save 5KiB (77% reduction).
- Compressing and resizing <https://www.kino-afisha.ru/uploads/media/img/movie/no-poster.jpg> could save 4.9KiB (92% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292516.jpg> could save 4.7KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292924.jpg> could save 4KiB (34% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292928.jpg> could save 3.9KiB (29% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292492.jpg> could save 3.6KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292876.jpg> could save 3.6KiB (36% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292771.jpg> could save 3.4KiB (38% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292923.jpg> could save 3.4KiB (30% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292937.jpg> could save 2.7KiB (21% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292922.jpg> could save 1.8KiB (19% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292916.jpg> could save 1.3KiB (21% reduction).
- Compressing <https://cdn.kino-afisha.ru/image/film/min/292840.jpg> could save 1.2KiB (16% reduction).



Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Desktop

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://kino-afisha.ru/>
- <https://kino-afisha.ru/>
- <https://www.kino-afisha.ru/>

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.kino-afisha.ru/uploads/media/fonts/KALogoCyrillic.woff2> (expiration not specified)
- <https://www.kino-afisha.ru/uploads/media/fonts/KALogoLatin.woff2> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)



7 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).