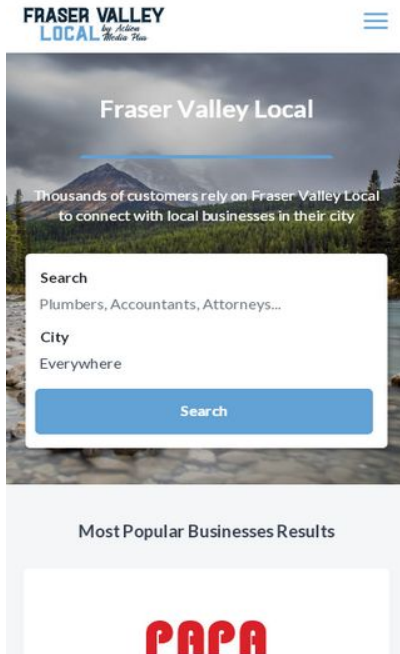


# PageSpeed Insights

## Mobile



43 / 100 Speed

Should Fix:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://fraservalleylocal.ca/>
- <https://fraservalleylocal.ca/>
- <https://www.fraservalleylocal.ca/>

Eliminate render-blocking JavaScript and CSS in above-the-fold content

## Mobile

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/css/index-bundle.min.css?v=8004778967152069371>
- <https://fonts.googleapis.com/css?family=Lato:400,700&display=swap>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 721.4KiB (75% reduction).

- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/maple\\_ridge.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/maple_ridge.jpg) could save 244.8KiB (94% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/surrey\\_bc\\_canada.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/surrey_bc_canada.jpg) could save 148KiB (93% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/abbotsford\\_bc\\_blueberry.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/abbotsford_bc_blueberry.jpg) could save 146.2KiB (94% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/chilliwack\\_bc.jpeg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/chilliwack_bc.jpeg) could save 87.5KiB (87% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/langley\\_bc.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/langley_bc.jpg) could save 71.7KiB (86% reduction).
- Compressing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/white\\_rock\\_bc.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/white_rock_bc.jpg) could save 23.1KiB (12% reduction).



Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtag/js?id=UA-106048875-15> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 672B (11% reduction).

- Minifying <https://www.fraservalleylocal.ca/> could save 672B (11% reduction) after compression.



5 Passed Rules

### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

# Mobile

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

**100 / 100** User Experience

 5 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Size tap targets appropriately

## Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



49 / 100 Speed

Should Fix:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 143.1KiB (68% reduction).

- Compressing <https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/js/index-bundle.min.js?v=8004778967152069371> could save 143.1KiB (68% reduction).

# Desktop

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/css/index-bundle.min.css?v=8004778967152069371>
- <https://fonts.googleapis.com/css?family=Lato:400,700&display=swap>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 784.1KiB (82% reduction).

- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/maple\\_ridge.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/maple_ridge.jpg) could save 224.7KiB (87% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/white\\_rock\\_bc.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/white_rock_bc.jpg) could save 163.2KiB (83% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/abbotsford\\_bc\\_blueberry.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/abbotsford_bc_blueberry.jpg) could save 136.4KiB (87% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/surrey\\_bc\\_canada.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/surrey_bc_canada.jpg) could save 133.7KiB (84% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/chilliwack\\_bc.jpeg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/chilliwack_bc.jpeg) could save 70.1KiB (69% reduction).
- Compressing and resizing [https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home\\_page/langley\\_bc.jpg](https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/langley_bc.jpg) could save 56.2KiB (67% reduction).

# Desktop

## Consider Fixing:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://fraservalleylocal.ca/>
- <https://fraservalleylocal.ca/>
- <https://www.fraservalleylocal.ca/>

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtag/js?id=UA-106048875-15> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 672B (11% reduction).

- Minifying <https://www.fraservalleylocal.ca/> could save 672B (11% reduction) after

compression.



## 4 Passed Rules

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).