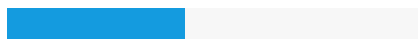




Website review sef.com.ua

Generated on July 26 2019 07:04 AM






The score is 37/100







SEO Content

	Title	<p>Система сквозной маркетинг-аналитики Аналитика маркетинга и продаж с SEF</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Сквозная аналитика в маркетинге. Оцените эффективность Digital маркетинга. Продвинутая система сквозной бизнес аналитики</p> <p>Length : 120</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://sef.com.ua</td> </tr> <tr> <td>title</td> <td>Система сквозной маркетинг-аналитики Аналитика маркетинга и продаж с SEF</td> </tr> <tr> <td>description</td> <td>Сквозная аналитика в маркетинге. Оцените эффективность Digital маркетинга. Продвинутая система сквозной бизнес аналитики</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://static.tildacdn.com/tild6632-3261-4434-a435-623839383735/SEF_1.png</td> </tr> </tbody> </table>	Property	Content	url	https://sef.com.ua	title	Система сквозной маркетинг-аналитики Аналитика маркетинга и продаж с SEF	description	Сквозная аналитика в маркетинге. Оцените эффективность Digital маркетинга. Продвинутая система сквозной бизнес аналитики	type	website	image	https://static.tildacdn.com/tild6632-3261-4434-a435-623839383735/SEF_1.png
Property	Content													
url	https://sef.com.ua													
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type	website													
image	https://static.tildacdn.com/tild6632-3261-4434-a435-623839383735/SEF_1.png													

SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Сервис маркетинг-аналитики SEFНастройка в 3 клика, понятный интерфейс, конструктор рентабельной воронки продаж• [H2] Какому типу бизнеса подходит система сквозной аналитики?• [H2] Кому нужна система сквозной бизнес аналитики?• [H2] Больше - не значит лучше• [H2] Какому типу бизнеса такая система подходит лучше всего	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	We found 35 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

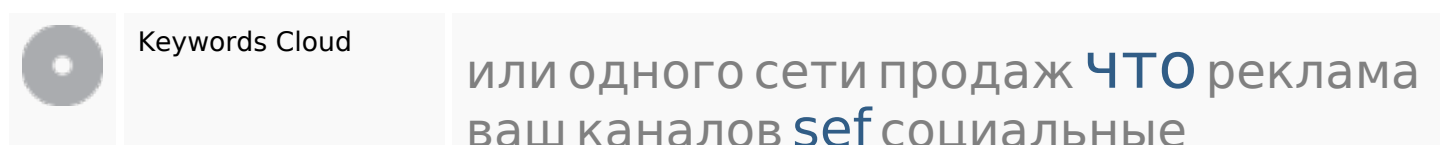
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Главная	Internal	Passing Juice
Возможности системы	Internal	Passing Juice
О нас	Internal	Passing Juice
Блог	Internal	Passing Juice
воронке продаж	Internal	Passing Juice
маркетинговая воронка	Internal	Passing Juice
Azure marketplace	External	Passing Juice
Сквозная аналитика сайта от SEF	Internal	Passing Juice
Главная	Internal	Passing Juice
Как это работает	Internal	Passing Juice
Виды атрибуции	Internal	Passing Juice
О нас	Internal	Passing Juice
Блог	Internal	Passing Juice
Документация для разработчиков	External	Passing Juice
RoadMap проекта	Internal	Passing Juice
Инвесторам	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
что	7	✘	✘	✘	✘
sef	5	✔	✘	✘	✔
одного	4	✘	✘	✘	✘







Keywords Consistency

ваш	4	✘	✘	✘	✘
каналов	4	✘	✘	✘	✘

Usability

	Url	Domain : sef.com.ua Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 172 Warnings : 30				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> ✘ Attention! Try to avoid nested tables in HTML. ✘ Too bad, your website is using inline styles. 				

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://sef.com.ua/sitemap.xml>



Robots.txt

<http://sef.com.ua/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics